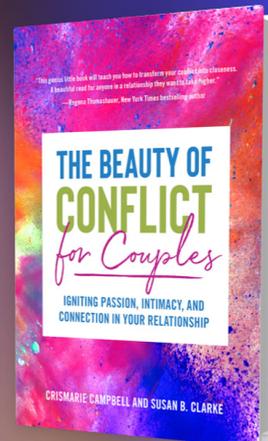


# ENGAGING, REAL, FUNNY, *and* DYNAMIC!



## CRISMARIE CAMPBELL & SUSAN CLARKE

Want to know the secret to creating successful relationships and great results – both at work and at home? CrisMarie and Susan will share the magic ingredient, and it's not what you think!

In the corporate arena for the last 20 years, CrisMarie and Susan have coached thousands of leaders and teams to develop trust and use conflict to create innovative, profitable results, and become high performing teams.

In the personal arena for the last 10 years, they've coached hundreds of couples to ignite their passion, intimacy, and emotional connection.

Check out their *TEDx Talk: Conflict – Use It, Don't Defuse It!*

# thrive!

COACHING & CONSULTING



"Whether speaking to a group of 150 or 1,000, CrisMarie and Susan are dynamic, inspiring, and credible. On stage, they captivated the crowd, bridging the cultural gap between two merging organizations. I found them personal and professional, fun, easy to work with, and sensitive to our needs. We also loved the subsequent off-sites they did with our leadership team."

**Val Asbury**, *World Wide President, Diabetes Solutions Companies, A Johnson & Johnson Company*

"CrisMarie and Susan are engaging, real and relatable on stage. My entire organization found them professional, personal, dynamic and funny. We still talk about what we learned about dealing with conflict on teams that day, well over a year later!

They also did impactful work with our leadership team."

**Andrew D. Walker**, *Senior Vice President, Nationwide*



Nationwide



"The highlight for me was the standing-room-only crowd that squeezed in to hear Susan and CrisMarie speak about their unique take on emotional intelligence and the value of healthy conflict on teams. The audience listened attentively and stayed long afterward to ask Susan and CrisMarie more about their presentation. We were also impressed with our board results when they came back to facilitate a two-day team session."

*Cathy McNally, Chairperson, The Haven Foundation Board*



# thrive!

COACHING & CONSULTING

For the last 20 years, CrisMarie and Susan have specialized in helping individuals, leaders, and teams transform conflict into creativity in their relationships. Their proven step-by-step process turns around a team in two days flat.

**Audiences: Executives - Leaders and Teams - Professional Women - Business - Couples**

**KEYNOTES**

### The Beauty of Conflict

Harnessing Your Team's Competitive Advantage

You may see conflict as counterproductive, dysfunctional, and a waste of time because team members are not dealing with each other—maybe not even speaking. You may see lost opportunity, inspiration, cohesiveness, and ultimately, productivity. But what if you could see...results?

**Key Takeaways:**

- Learn the three behaviors that are keeping you and your team stuck
- Discover the two magic ingredients for creating new, breakthrough, and profitable team results
- Receive practical tools you can apply immediately, to transform team conflict into creativity, innovation, and profitability

### How to Have Tough Conversations

The key to a profitable and healthy business is building and maintaining healthy relationships - relationships with both teammates and clients that can tolerate differences over time. This means developing the ability to handle tough conversations successfully.

**Key Takeaways:**

- Three mistakes that are undermining your success in conflict
- Two magic ingredients that will increase your influence
- Practical tools for being confident and relaxed while having tough conversation successfully

### Beauty AND Conflict

Helping Women Have Tough Conversations Successfully

Conflict is uncomfortable for everyone and can be particularly challenging for women. Culturally and historically, women have been taught to "be nice and polite" and cater to the needs of others. As a result, they remain silent and find themselves feeling frustrated, frazzled, and resentful.

**Key Takeaways:**

- Tips for settling yourself in the midst of conflict
- The three mistakes you're probably making that are undermining your success
- Simple, practical tools to navigate tough conversations successfully
- A regained sense of empowerment and revitalization

"CrisMarie and Susan are energetic and magnetic on stage, their interplay serves to bring the very concepts they teach to life right in front of us. I saw a million ways I could immediately implement their practical, down-to-earth information and tools. They're completely engaging, thought-provoking, clear, and, most of all, FUN."

*Bridgette Boudreau, CEO, Martha Beck Inc.*



## MORE ABOUT THE SPEAKERS

**CrisMarie Campbell, BS in Mechanical Engineering, MBA**

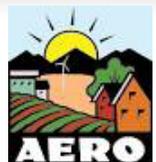
As an Olympic rower, CrisMarie has a passion for leadership and teams, which brought her success as a 777 Boeing flight test engineer, and manager at Arthur Andersen. She's a certified Master Coach and enjoys performing hip-hop dance and acting in community theater in her home town.

**Susan Clarke, BS in Education, MA**

At the age of 24, when her doctors gave her six months to live, Susan stepped into a leadership role to rally a health-care team of smart people with diverse viewpoints to create a path back to health. Today she's a certified Equus coach, using horses to help leaders increase their influence, and teams work more effectively together.



ATHENA PACK



Learn more at [www.thriveinc.com/speaking](http://www.thriveinc.com/speaking)  
Listen to their podcast: The Beauty of Conflict on itunes, Spotify, and Stitcher

To book them for your next event call: 406.730.2710 or email [thrive@thriveinc.com](mailto:thrive@thriveinc.com)